Faculty Guide for Films on Demand

Getting Started

Accessing Films on Demand

You can access Films on Demand's collection of 41,800 online videos and 325,500 video segments from the RCC Library Website. Simple click the “FIND” button, then scroll down to the link for Films on Demand. Because the state pays an annual subscription fee for these videos, they can be:

- Shown in the classroom
- Posted or embedded into Blackboard

Basic Searches

To search by keyword, type your topic into the search box. Click the magnifying glass to begin the search.

business etiquette

To browse through the collection, click the three horizontal lines next to the Films on Demand logo. Select from Subjects, Popular Categories and Featured Producers. Choose View All to see more options.
Faculty Guide for Films on Demand

Adding Videos to Blackboard

Faculty have two options for putting Films on Demand videos into their Blackboard Learn courses.

1. **Linking** - Videos open in a new window, allowing students to access related videos, transcripts, etc. Off-campus login is required.
2. **Embedding** - Videos play in Blackboard, and students do not need to login from off-campus.

**Linking a Video to Blackboard**

Click on **Share** under the video. The default option is to share by email; click on the **Embed/Link** tab for more options. The first option is Record URL, which is the best option for linking because the URL is already configured to allow off-campus access. Click on Copy.

In Blackboard, highlight the text you want to link, and click the **Insert/Edit Link** option.

Paste the copied URL into the link path, and select “Open in New Window” for Target. Click on **Insert** to complete linking the URL.
Faculty Guide for Films on Demand

Embedding a Video in Blackboard, Page 1

If you want the video to show right inside the Blackboard screen, you can embed it using the Build Content feature in Blackboard.

To embed a video, navigate into the desired course and select the content area, or page you wish to use. Click on the Build Content menu. Select **Films On Demand Video**.

Enter the video title in the Search box. Click Select under the video thumbnail.

**Business Etiquette: Professionalism 101**

Run-time: (28:19)
Producer: Cambridge Educational
Copyright: 2012

How should you balance social media and your job? What's the best approach to dealing with work-related situations? Among the many topics covered are nonverbal communication, effective networking, and how to interrupt a busy colleague, composing professional e-mails...
Faculty Guide for Films on Demand

Embedding a Video in Blackboard, Page 2

You can now add your own text, such as review questions or specific viewing instructions, in the Description field on the following screen.

You can also make changes to mashup options, standard options, or edit the metadata. When you are finished, click Submit to complete the embedding of the video.

Once embedded, you will be returned to your content page and "Watch Video" will now appear under the video thumbnail. Click Watch Video to watch the content.

Options to view closed captions, adjust the quality and view in full screen will be present on the video player itself as shown below.